



ETHICS FORUM INTERNATIONAL

EFI Membership Development Lead

Information for Applicants

October 2026

1. About the Role

Ethics Forum International (EFI) is seeking a volunteer Membership Development Lead to support the growth of its international membership.

This is a development-focused role rather than a membership administration role. EFI's membership registration, onboarding, renewals and routine member processes are largely automated. The Membership Development Lead will focus principally on growing EFI's membership by identifying and pursuing opportunities to connect with people and organisations who may be interested in becoming members.

The Membership Development Lead will work directly with the Founder, bringing ideas, initiative and practical follow-through to membership growth.

EFI welcomes individual, practice, institutional and corporate members from different professions, disciplines, sectors, countries and regions. The role therefore offers considerable scope for building connections across professional and international communities and introducing EFI membership to people and organisations who share an interest in ethics, ethicality and the contribution these make to professional life, human flourishing and societal wellbeing.

2. What the Role Covers

The Membership Development Lead will work across three connected areas:

Membership Growth

Actively identifying and pursuing appropriate opportunities to grow EFI's individual and organisational membership internationally, including reaching relevant professional communities, networks and organisations.

Membership Development

Contributing ideas and insight about how EFI can strengthen its membership proposition, visibility, reach, engagement and longer-term development, and bringing suggestions and recommendations to the Founder for consideration.

Member Insight

Helping EFI understand the experience and perspectives of its existing members through appropriate feedback, questionnaires, conversations or other agreed approaches, and bringing relevant insights to the Founder.

The role is not responsible for routine membership administration or technical management of EFI's membership systems.

3. Key Responsibilities

The Membership Development Lead will:

- work with the Founder to identify and progress appropriate approaches to growing EFI membership;
- build connections with relevant professional communities, networks, associations, institutions, organisations and other prospective members internationally;
- undertake agreed membership outreach and follow-up with prospective individual and organisational members;
- identify and suggest opportunities for increasing the visibility, reach and uptake of EFI membership;
- seek appropriate feedback from existing members and bring relevant insights, ideas and suggestions to the Founder; and
- work collaboratively with relevant EFI volunteers and teams where membership, communications and partnerships intersect.

4. How the Role Works

This is a proactive and collaborative role.

The Membership Development Lead is expected to bring ideas, identify opportunities and progress agreed activity without requiring close direction at every stage. The Founder remains responsible for strategic priorities, membership policy and significant organisational decisions.

Once an approach or activity has been agreed, the Membership Development Lead will have scope to progress the work and follow up opportunities within those agreed parameters.

The role may include representing EFI in agreed professional or networking contexts related to membership development. Any formal presentations, speaking engagements or broader representation of EFI will be discussed separately with the Founder and are not an expected requirement of the volunteer appointment.

5. Role Boundaries

The Membership Development Lead is encouraged to exercise initiative and practical judgement within the agreed scope of the role.

The role does not carry independent authority to change EFI membership arrangements, enter into partnerships, make financial or organisational commitments, or speak on behalf of EFI beyond agreed membership-development activity.

Ideas, suggestions and opportunities are welcomed and should be brought to the Founder where a decision or approval is required.

6. Time Commitment

The time commitment will vary according to membership-development activity and opportunities across the year.

As a guide, the role is expected to average approximately 2–4 hours per week, although this will not necessarily be evenly distributed. Some periods may involve active outreach, campaigns, member feedback or follow-up, while others may require considerably less activity.

The role is intended to allow flexibility in how agreed work is organised and progressed.

7. Who We Are Looking For

The role would suit someone who is:

- genuinely interested in helping grow an international community around ethics and ethicality;
- proactive, resourceful and comfortable making connections with people, professional communities, networks and organisations;
- able to build constructive professional relationships and communicate clearly and professionally;
- interested in understanding what attracts people to professional communities and what supports their ongoing engagement;
- able to listen to members and bring useful insights, ideas and suggestions to the Founder;
- organised and reliable in following up opportunities and agreed activity; and
- comfortable working independently within agreed boundaries while collaborating directly with the Founder and other EFI volunteers where appropriate.

Experience in membership development, professional associations, community development, relationship development, business development, marketing or related areas would be useful, but applicants do not need to come from any particular professional background.

EFI welcomes applicants from different professions, disciplines, sectors, cultures and regions.

8. What You Gain

The Membership Development Lead will receive:

- a visible year-round volunteer appointment within an international ethics ecosystem;
- the opportunity to contribute directly to the growth and development of an international professional membership community;
- experience in membership development, community growth, outreach, relationship-building and international engagement;
- opportunities to develop relationships with people and organisations across different professional, disciplinary, cultural and regional contexts;
- the opportunity to contribute ideas and influence the continuing development of EFI membership;
- direct collaboration with the Founder on membership development and strategy;
- recognition of the appointment in appropriate EFI communications and the ability to include the role in a professional biography, CV, résumé or professional profile; and
- **EFI Associate Membership for the period of appointment**, including the benefits associated with that membership.

9. Appointment

This is an unpaid volunteer appointment.

The appointment is intended to commence in January 2027 and continue for an initial 12-month period, subject to review in light of contribution, availability, role needs and effective working arrangements.

The successful applicant will receive an EFI Membership Development Lead Volunteer Agreement setting out the responsibilities, boundaries and expectations associated with the role.

10. Applying

Applicants will be asked about their relevant experience and capabilities, their ideas about membership growth and community development, what they would bring to the role, and their availability.

We are particularly interested in hearing from applicants who can demonstrate not only ideas about how membership might grow, but the initiative and practical capability to help turn those ideas into action.

Application details and closing dates will be published with the call for Expressions of Interest.

Ethics Forum International

www.ethicsforuminternational.com